



Slow News & More Slow

JUNE 24-26 | UNIVERSITY OF OREGON

Every **60 seconds**

3,000,000 items are shared on **Facebook**.

2,700,000 videos are watched on **YouTube**.

430,000 Tweets are sent.

Can you tell **what's true?**

Slow News & More Slow

The role of the news report is to inform the news consumer of events and their nuances. Yet the endless product of our current journalistic era, with its banal barrage of the dismal details of the daily downer, too often wallpapers our world with noise, not news. Worse, the quick and easy answers to social quandaries that pose as news these days often spell propaganda, not reportage.

Slow News & More Slow brings together a think tank of public intellectuals who have been pondering our contemporary 24-hour news cycle crisis and considering alternatives. This conference might result in a plan of action, a public communique or simply an exchange of ideas.

We need to be **very quick** in the way we adapt to technology. But when it comes to **journalism** itself, I think we need to **take our time**.

Mark Thompson

CEO, The New York Times Company



SUNDAY

3 p.m.

Tour of the University of Oregon Urban Farm with Director Harper Keeler and a discussion with him about the relationship of slow food to slow news.

7:30 p.m.

Dinner for conference presenters. **CAFÉ SORIAH**



MONDAY

10 – 11 a.m.

Breakfast is served, and Peter Laufer, University of Oregon James Wallace Chair in Journalism, opens the conference with a warm welcome and a tale from Italy about how the Slow Food Movement inspired him to write *Slow News: A Manifesto for the Critical News Consumer* (Oregon State University Press).

WILLOW ROOM | EMU

11– 11:30 a.m.

Session 1: Markos Kounalakis, Stanford University Hoover Institution visiting fellow, speaks about his just-released book *Spin Wars & Spy Games* (Hoover Institution Press), with an argument against the slow lane. **WILLOW ROOM | EMU**

“News” becomes **addictive**. Where
is **the next shot** of something new?
Something more? This so-called
24-hour news cycle ...

Peter Laufer
University of Oregon



- 11:30 – 12 p.m. **Session 2:** Kathryn Thier, SOJC professor, presents on solutions journalism in the context of Slow News. **WILLOW ROOM | EMU**
- 12:00 – 12:30 p.m. **Session 3:** Lori Shontz, SOJC professor, presents on reporting violent breaking news in the context of Slow News. **WILLOW ROOM | EMU**
- 12:30 – 1:00 p.m. Lunch is served. **WILLOW ROOM | EMU**
- 1:00 – 1:30 p.m. **Session 4:** JulieAnn McKellogg, Stanford University John S. Knight journalism fellow, presents on slow local news.
WILLOW ROOM | EMU
- 2:00 – 2:05 p.m. Juan-Carlos Molleda, SOJC School of Journalism and Communication dean, welcomes participants to the Slow News & More Slow conference. **LEASE CRUTCHER LEWIS ROOM | EMU**
- 2:05 – 3:00 p.m. **Keynote Lecture 1:** Nicole Dahmen, SOJC professor, presents “Visualizing Voices of Recovery, Resistance and Resilience” in the context of Slow News. **LEASE CRUTCHER LEWIS ROOM | EMU**

We've always had **misinformation**.
We've always had **propaganda**.
It's able to reach more people faster
than ever before. But there is still
a large part of the population
interested in **reality and fact**.

Craig Silverman

Media Editor, BuzzFeed News



3:00 – 3:30 p.m.

Keynote Lecture 2: Wonkak Kim, UO School of Music and Dance professor, performs the adagio from Mozart’s Clarinet Concerto in A major and talks about the slow reconstruction of the lost concerto sheet music and the unique clarinet created specifically for playing the concerto. **LEASE CRUTCHER LEWIS ROOM | EMU**

3:30 p.m.

Keynote Lecture 3: Logan Molen, former Eugene *Register-Guard* publisher, addresses the role of Slow News in the 24-hour news cycle and slow local news. The newspaper holding company GateHouse Media just bought the family-owned *Register-Guard*. Note: Molen will be interviewed about Slow News on the Oregon Public Broadcasting program “Think Out Loud” earlier in the day. The show can be heard at opb.org.

LEASE CRUTCHER LEWIS ROOM | EMU

Evening

Open dinner



TUESDAY 6/26

10 – 11 a.m.

Breakfast is served **WILLOW ROOM | EMU**

So often in news media imagery we see the **visual representation** of voices of **tragedy, grief and despair**. But there are images in the news media that are equally important and reflect the **longer-term story** — those of **recovery, resistance and resilience**.

Nicole Dahman
University of Oregon



- 11 a.m. – 12 p.m. **Session 5:** Camilla Mortensen, editor of *Eugene Weekly*, presents on Slow News and the history of American alternative weekly newspapers. **WILLOW ROOM | EMU**
- 12 – 1 p.m. Lunch is served. **WILLOW ROOM | EMU**
- 1 – 2 p.m. **Session 6:** Matthew Lee, co-founder and associate editor of the UK-based magazine *Delayed Gratification*, describes its editorial model (no news newer than three months) and their business model. **WILLOW ROOM | EMU**
- 2 – 3 p.m. **Session 7:** Jennifer Rauch, professor of journalism and communications studies at Long Island University and author of the upcoming Oxford University Press book *Slow Media: Why Slow is Satisfying, Sustainable and Smart*, suggests devices for transforming some media into the slow lane. **WILLOW ROOM | EMU**
- 3 – 3:30 p.m. **Closing Keynote:** Andrea Coccia, journalist for the Italian documentary *Slow News*, and the film’s director, Alberto Puliafito, talk about their experiences producing the work. (Their crew is shadowing the conference.) **WILLOW ROOM | EMU**
- 3:30 – 4:00 p.m. Closing comments from participants.



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OREGON

**School of Journalism
and Communication**